

SARPY COUNTY VISITORS COMMITTEE

MINUTES OF MEETING

JULY 15, 2010

A meeting of the Sarpy County Visitors Committee was convened in an open and public session in the Sarpy County Administrative Conference room on Thursday, July 15, 2010.

Notice of the meeting was given in advance thereto by publication in the Suburban Newspaper on July 8, 2010; proof of publication is on file in the County Tourism Office. Notice of the meeting was simultaneously given to all members of the Sarpy County visitors committee. All proceedings were taken while the convened meeting was open to the attendance of the public.

PRESENT: Kyle Fisher, Jan Vala, Ryan Belford, Bob Hill, Jr., Margaret White, Mark Wayne, Scott Bovick, and Linda Revis

ABSENT: Tony Moody and Tom Arndorfer

The meeting was called to order. Minutes of the June meeting were approved on a motion by Fisher, seconded by White. Motion carried.

The financials were reviewed. Motion to accept financials as printed was made by Fisher, seconded by Vala. Motion carried.

Linda gave the office report including an update on The Morning Blend, that there is two spots still available.

Linda reported that Megan Lucas had called concerning the grant that had been awarded to RiverFest. Megan reported that no advertising had been placed prior to their cancelling the event, but a graphic artist had done some work on a billboard design. Linda told her to submit that bill.

Linda reported two conventions had requested financial assistance for transportation needs during their conventions. It was suggested that Linda meet with Tony Moody and Brenda Gunn to see if the three organizations could work together on this.

Linda reported on numbers at the office; visitors, inquiries, web hits, and new advertising that had been placed.

A grant application was presented for Arts Alive. After a brief review, Belford moved that we approve the grant request in the amount of \$2,275.00, Fisher seconded the motion. Motion carried.

Mark Wayne gave an update on the stadium project. He reported the County was looking at hiring a marketing firm to market the ballpark and county.

Some discussion and questions followed.

Our next regular meeting will be held August 19, 2010.

The meeting was adjourned on a motion by White, seconded by Vala.

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Linda Revis, Tourism Director